

# PRESS RELEASE



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## Halifax £125 to switch is back

Halifax's popular £125 current account switching offer is returning on Tuesday 6<sup>th</sup> February. Customers who **switch their current account to Halifax** using the CASS (Current Account Switching Service) from Tuesday 6<sup>th</sup> February until midnight on March 19<sup>th</sup> 2018 will receive a £125 switching bonus. Switching is fully automated, with all payments and direct debits automatically transferred. The £125 bonus is paid into the account before switching completes, within seven working days.

Managing Director of Halifax Bank, Russell Galley said: "Since the current account switching service began we are proud to say we have made almost 1 million customers better off by switching to Halifax - that's more than any other bank."

Those who switch to the Halifax Reward Current Account can earn over £161 during the first year, including:

- £125 switching bonus, paid prior to completion of the seven working day switch
- A further £36 a year paid in 12 x £3 monthly payments when customers pay in a minimum of £750 a month, pay two direct debits a month, and remain in credit
- Online and mobile banking customers can also earn cashback with top retailers with Halifax Cashback Extras.

Ends

### Notes to editors:

The full list of features offered to new Halifax Current Account customers who switch using the CASS include:

- All account details provided at opening, with the ability to start banking online immediately

### MEDIA CONTACTS:

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- A dedicated and professionally qualified switching team to provide support throughout the process
- The CASS switch guarantee for the transfer of all direct debits, standing orders and credits, including salary or pension credits
- The Halifax Reward Current Account is a free account which gives customers £3 (net of tax) for each month that they pay in £750, pay out two direct debits, and remain in credit. In addition, customers can earn cashback on offers when they spend using their debit card through Cashback Extras – an exclusive benefit for online banking customers.
- Halifax was voted Personal Finance Provider of the Year, Best Card Provider (standard rate) and Best Card Provider (balance transfers) at the Moneyfacts 2017 awards.

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