

PRESS RELEASE



14/03/2016

FOR IMMEDIATE USE

Halifax announces bumper £3million Halifax Savers Prize Superdraw

- Six fold increase of the prize pot to £3million
- More £10k+ winners than ever before
- Eligible savers have until 31 May to register for the draw

Halifax has today announced that its June Savers Prize Draw will give savers a chance to win a share of the largest prize fund ever offered by the bank. Celebrating the continued success of the draw, Halifax has increased the prize pot for June six fold to £3million, which will see over 1,500 prizes, including three awards of £500,000.

This special Superdraw will also include 100 prizes of £10,000, 400 prizes of £1,000, and 1,000 prizes of £100. Registration closes at midnight on 31 May 2016.

Giles Martin, Head of Halifax Savings said: “We’re really excited to be rewarding our savers with a huge £3million prize pot in our June Superdraw - the biggest ever draw in Halifax Savers Prize Draw history.”

“Through the Halifax Savers Prize Draw we are able to offer our customers extra for their loyal saving and over 2.9million registrations have now been received for the draw. As we reach tax year end, we’d like to encourage those topping up their ISAs to make sure they too are registered for a chance to win a cash prize.”

Since it began in 2011, £33million has been given away to more than 56,000 customers. This includes 174 life-changing wins from £100,000 to £500,000 over the last four and half years.

Raymond Sutton, 61, from Penwortham near Preston won £300,000 in one of last year’s Superdraws said: “We feel incredibly lucky that thanks to the Halifax Savers Prize Draw we have been able to secure the financial future of our family. We’ve been able to help our daughter with her mortgage, do some work on our house, and book a few holidays. I can

MEDIA CONTACTS:

Caroline Cody 0207 616 3248/07775 644312 caroline.cody@lloydsbanking.com

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remember when I signed up for the Halifax Savers Prize Draw but never imagined then that we'd have such a life-changing win."

The draw was designed to acknowledge the importance of saving and reward positive saving habits. To be eligible for the draw, Halifax customers are required to have a savings balance of £5,000 or more in qualifying Halifax and/or Bank of Scotland savings accounts for the whole calendar month before each draw.

For more information about winning areas, the draw in general, and past news stories visit <https://www.saversregistration.co.uk/welcome>

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Notes to editor:

Halifax Savers Prize Draw Entry Criteria:

- Qualifying accounts include the Cash ISAs, Term Deposits and Instant Access range. Funds held in children's accounts are excluded.
- Customers must register to be entered into the draw
- Customers must be 18 or over and live in England, Scotland or Wales at the time of the draw.
- Registration is quick and easy. Customers can register in branch, online at www.halifax.co.uk/saversprizedraw, by calling the dedicated phone line on 0344 571 50 76, or by completing a postal application form available in branch.
- One entry per customer.

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